

Mow an Mo' & Win

What better way to show your support than Mowing a Moustache into your lawn. Not only will you be able to make up for any follicular inadequacies, but you'll be able to really express yourself and have some fun at the same time!

Once you are finished your amazing creation, follow the steps below to register your entry for the chance to win \$2,500 worth of STIHL Garden Power Tools

Conditions of Entry

- 1** Information on how to enter and prizes forms part of these Conditions of Entry. Entry into the Mow an Mo' & Win Promotion (**Promotion**) is deemed to be an acceptance of these Conditions of Entry.
- 2** These Conditions of Entry govern the Promotion. By registering and participating in the Promotion, you are deemed to accept these Conditions of Entry. In these Conditions of Entry, 'STIHL Australia, 'we', 'us' or 'our' means STIHL Pty Ltd ACN 004 881 145 of 5 Kingston Park Court, Knoxfield, Victoria 3180. Phone 03) 9215 6666.
- 3** Promotion commences at 12.00am 1 November 2018 and entries close at 11.59pm (AEDT) on 30 November 2018 (**Promotion Period**).
- 4** Entry is only open to Australian residents aged 18 years and older. Employees of STIHL Australia (**Promoter**) and STIHL dealers and distributors of STIHL products, (and their immediate families) or agencies or companies associated with the conduct of this Promotion, are ineligible to enter the Promotion.
- 5** To enter:
 - (1) Mow a moustache into your lawn and take a photo of it; and
 - (2) Share the photo on social media by:
 - (a) posting the photo to the Promoter's Facebook page, tagging @STIHLAustralia and entering the tagline #mowvember; or
 - (b) posting the photo to the Promoter's Instagram page, tagging @stihl_au for Instagram and entering the tagline #mowvember; or _____
 - (3) Email your photo to Mowvember@stihl.com.au.
- 6** Entries must be received during the Promotion Period. Entries are deemed to be received at the time of receipt by the Promoter. Records of the Promoter are final and conclusive as at time of receipt.
- 7** To be eligible to win, eligible individuals must submit an entry in accordance with clauses 5 and 6 of these Conditions of Entry (**Entry**). Each eligible individual who submits an eligible Entry will be considered an "Entrant" for the purposes of these Conditions of Entry.
- 8** Incomplete or indecipherable Entries will be deemed invalid.

The Prize

- 9** This is a game of skill, and chance plays no part in determining the winning Entry (**Winner**).

- 10 All Entries will be reviewed and judged by a panel of STIHL Australia's marketing staff. The Entry judged to be the most original and the best will be declared to be the Winner. All decisions of the panel are final and no discussions or correspondence will be entered into.
- 11 The Winner will receive STIHL Garden Power Tools to the total value of \$5,000 (based on recommended retail prices) (**Prize**). The Winner is free to choose any STIHL product(s) up to the value of the Prize. The products must be collected from the Winner's selected STIHL dealership.
- 12 The judging panel may select additional reserve Entries and record them in order of merit (**Reserve Entries**) for the purpose of awarding the Prize where the winning Entry is subsequently determined to be an invalid entry or the Winner is subsequently determined to be an ineligible Entrant or fails to claim the Prize.
- 13 The Prize (including any unused portion) cannot be transferred, exchanged or redeemed for cash. The Promoter retains the right to substitute the Prize with a prize of equal or greater value.
- 14 The Winner will be notified in writing, by email or direct message on the social media platform used by the Winner to enter the Promotion, by 14 December 2018, and the Winner's name will be published on the STIHL website at stihl.com.au/blog on 15 December 2018 and in The Australian newspaper on 16 December 2018.
- 15 The Promoter will award the Prize to the next Reserve Entry if the Prize remains unclaimed after twenty (20) business days of the Winner being published in The Australian. The winner of the unclaimed Prize will be notified in writing and details of the winner of the unclaimed Prize will be published on the STIHL website at stihl.com.au/blog and in The Australian newspaper.
- 16 The Promoter's decision is final, and no correspondence will be entered into, including in the event of a dispute. The Prize must be taken as offered and cannot be varied or substituted for cash.
- 17 The Promoter reserves the right to validate and check the authenticity of Entries, and to disqualify any Entrant for tampering with the entry process, or who submits an Entry that is not in accordance with these Conditions of Entry. Any Entry made with stolen, forged, mutilated, unrecognised or tampered with photos will be deemed void.

Liability

- 18 The Promoter and its associated agencies or companies accept no responsibility for lost, late, stolen, damaged or misdirected Entries.
- 19 If for any reason this Promotion is not capable of running as planned, the Promoter reserves the right in its absolute discretion to modify the terms of the Promotion including the Prize and these Conditions of Entry.
- 20 Any tax liability arising as a result of accepting any prize is the responsibility of the Winner.
- 21 The Promoter and its agents will not be liable for any injury, loss or damage of any nature whatsoever (including but not limited to indirect or consequential loss) which is suffered or sustained as a result of or in connection with receiving, taking or using the Prize except for any liability which cannot be excluded by law.
- 22 If any act or omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these

Conditions of Entry, the Promoter will not be liable for any failure to perform or delay in performing its obligation and the Promoter reserves the right (subject to any applicable law) to cancel, terminate, modify or suspend the Promotion.

- 23** All Entries become the property of the Promoter. The Promoter requires your personal information in order to conduct the Promotion. If you do not provide the mandatory personal information requested then you will not be able to take part in the Promotion. By entering this Promotion, each Entrant is taken to consent to the Promoter using the Entrant's personal information to administer the Promotion, announce the Winner and disclose the Entrant's personal information to organisations that assist the Promoter with administering the Promotion and announcing the Winner, and to third parties as required by law (including authorities that regulate this Promotion). The Promoter is bound by the Australian Privacy Principles in the *Privacy Act 1988* (Cth) and by entering the Promotion, the Entrant is taken to consent to the Promoter's privacy policy located at www.stihl.com.au/privacy-policy.aspx. By entering into this Promotion, the Entrant also consents to the Promoter using their personal information for future marketing purposes, unless otherwise advised by the Entrant. An Entrant may access and correct any personal information held by the Promoter, upon request to the Promoter.

Social Media

- 24** By entering and participating in this Promotion, the Entrant agrees to hold harmless, defend and indemnify STIHL Australia and Facebook from and against any and all claims, demands, liability, damages or causes of action (however named or described), losses, costs or expenses, with respect to or arising out of or related to the Entrant's (i) participation in the Promotion, or (ii) participation in any Prize related activities, acceptance of the Prize and/or use or misuse of the STIHL products comprising the Prize (including, without limitation, any property loss, damage, personal injury or death caused to any person(s)).
- 25** All information and images provided may be used for promotional purposes by STIHL Australia. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. By participating in this Promotion you agree to a complete release of Facebook from any claims.